

## **Nice to Tweet You 102: Diving Deeper into Social Media Marketing**

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Is your organization present on Social Media platforms  
and ready to take efforts to the next level?

Take your Social Media from complexity to clarity by attending this program. You will learn about tools and strategies for getting more value from your social media outreach including:

- Tools to streamline social media management
- Tips for advanced use of blogs, Facebook, YouTube, Twitter and more
- Strategies for maintaining brand consistency online
- Nonprofit case studies – what works and what does not
- Performance tracking techniques to measure Return On Investment

Join us as presenters **Alisa Jenkins** and **Sandra Higgins** of Springboard Marketing explore the possibilities available to your organizations via Social Media Marketing. This program provides an intermediate to advanced understanding of social media usage.

**Tuesday, October 5, 2010**

**9:00 a.m. to 12:00 p.m.**

**Suncoast Hospice - Garden House**

**5771 Roosevelt Blvd.**

**Clearwater, FL 33760**

**Registration Fee: \$49.00;**

**Register today at [www.nlctb.org](http://www.nlctb.org) or (813) 287-8779**

Nonprofit Leadership Center of Tampa Bay

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